



Game On Against Cancer is a fundraising event benefiting the patients and families of Thompson Cancer Survival Center. Sponsorship opportunities are available from \$250 to \$5,000.

INDIVIDUAL ADMISSION \$50

Admission Includes:

- Silent auction
- Food available; first come, first served
- Wine and beer (one free drink ticket included with admission)
- One celebrity game token
- Opportunities to challenge local celebrities and media personalities in games of table tennis, billiards, blackjack, air hockey, shuffleboard, corn hole and darts (one opportunity with each ticket purchase; additional opportunities are available for an extra charge). Individual winners of celebrity game matches receive an event medallion.

DATE NIGHT PACKAGE \$125

- Two (2) Guest Admissions
- Six (6) Wine and Beer Drink Tickets
- Six (6) Celebrity Game Tokens

MAKE A DIFFERENCE FOR CANCER PATIENTS

Proceeds from Game On Against Cancer support patients and families receiving care at Thompson Cancer Survival Center. Thanks to your generosity, in the last 11 years the event has raised more than \$800,000! Last year alone, Thompson distributed more than \$66,000 to assist patients with housing, transportation, insurance, medication and medical supplies so they can continue receiving treatments.



For more information, contact:
Thompson Cancer Survival Center Foundation
 280 Fort Sanders West Boulevard, Suite 202
 Knoxville, TN 37922
gwilliams@covhlth.com
 865-531-5226

ThompsonCancer.com/gameon

Special thanks to:



Scott & Lisa Mellon, Owners



Erin Wakefield Mahan & Jamie Wakefield, Owners

Media Sponsors:



2024 Sponsorship Opportunities

Friday, June 14, 2024
6 – 10 p.m.

The Wakefield Corporation
 10646 Dutchtown Road
 Knoxville, TN 37932

Sponsorship Opportunities

MASTER - \$5,000

Sponsor will receive:

- Thirty-two (32) complimentary event tickets
- Sixty-four (64) drink tickets and celebrity game tokens
- Company logo on:
 - Event media (TV and print ads)
 - Event website (with reciprocal link)/social media
 - Event materials (poster, save the date, etc.)** Excludes sponsorship brochure.*
 - Sponsor banner
 - Dedicated company banner 4x6 ft.
 - Food truck area sponsor promotion
 - Display with available celebrity player of choice

CHALLENGER - \$2,500

Sponsor will receive:

- Sixteen (16) complimentary event tickets
- Thirty-two (32) drink tickets and celebrity game tokens
- Company name on:
 - Event website (with reciprocal link)/social media
 - Event banner and indoor signage
 - Display with available celebrity player of choice

GAMER - \$1,000

Sponsor will receive:

- Twelve (12) complimentary event tickets
- Company name on:
 - Event website (with reciprocal link)/social media
 - Display at your choice of available game areas: table tennis, billiards, blackjack, air hockey, shuffleboard, corn hole or darts

CONTENDER - \$500

Sponsor will receive:

- Four (4) complimentary event tickets
- Company name on event website/social media
- Name recognition on sponsor banner

ROOKIE - \$250

Sponsor will receive:

- Company name on event website/social media
- Name recognition on sponsor banner

- Sixteen (16) complimentary event tickets
- Thirty-two (32) drink tickets and celebrity game tokens
- Company name on:
 - Event website (with reciprocal link)/social media
 - Event banner and indoor signage
 - Display with available celebrity player of choice

- Twelve (12) complimentary event tickets
- Company name on:
 - Event website (with reciprocal link)/social media
 - Display at your choice of available game areas: table tennis, billiards, blackjack, air hockey, shuffleboard, corn hole or darts

- Four (4) complimentary event tickets
- Company name on event website/social media
- Name recognition on sponsor banner

- Company name on event website/social media
- Name recognition on sponsor banner

Game On Against Cancer to benefit the
patients of Thompson Cancer Survival Center
June 14, 2024

- | | |
|--|---------|
| <input type="checkbox"/> Master | \$5,000 |
| <input type="checkbox"/> Challenger | \$2,500 |
| <input type="checkbox"/> Gamer | \$1,000 |
| <input type="checkbox"/> Contender | \$500 |
| <input type="checkbox"/> Rookie | \$250 |
| <input type="checkbox"/> Other Donation | \$_____ |
| <input type="checkbox"/> _____ Individual admissions @ \$50 each | |
| <input type="checkbox"/> _____ Date Night packages @ \$125 each | |

- ☐ Please bill me ☐ Payment enclosed

Name of Sponsoring Company/Organization

Name for Printed Material (if Different)

Contact Person

Mailing Address Line 1

Mailing Address Line 2

| City | State | Zip Code |
|------|-------|----------|
|------|-------|----------|

Phone _____ Fax _____

Email Address

Website URL

- ☐
- Charge my credit card

| Name on Card | Exp. Date |
|--------------|-----------|
|--------------|-----------|

Card Number Billing Zip

We appreciate your sponsorship!

Thompson Cancer Survival Center Foundation
280 Fort Sanders West Boulevard, Suite 202
Knoxville, TN 37922

