# Claiborne Medical Center 2017-2019 Community Needs Assessment Implementation Plan

# **Identified Community Needs:**

- 1. Primary Care Access
- 2. Obesity
- 3. Transportation
- 4. Opioid Abuse
- 5. Dental Care

# **Implementation Strategy to Address Needs:**

# 1. Primary Care Access

#### • Partnership with Lincoln Memorial University DeBusk College of Osteopathic Medicine

 Claiborne Medical Center will provide its facility and other Covenant Health hospitals for clinical rotation and training of LMU-DCOM medical students. Claiborne Medical Center and Covenant Health will seek to retain these physicians and place them in areas of need in East Tennessee.

#### Sponsor and Participate in Community Health Fairs

 Claiborne Medical Center will sponsor and participate in community health fairs to provide low or no cost access to screenings (bone density, blood pressure, blood sugar, cholesterol, and other lab tests) for a variety of audiences, including senior citizens and the local labor force.

#### Partnership with Servolution Health Services

 Continue partnership with Servolution Health Services (a free health clinic) to provide free mammography screenings for people who are uninsured or under-insured through a Susan G. Komen grant program.

#### • Community Flu Shot Program

 Claiborne Medical Center will continue its community flu shot program, providing on-site flu vaccinations for local business, industry, and community organizations.

# 2. Obesity

### • "Get on the Trails" Patch Program

O Beginning in 2017, Claiborne Medical Center will initiate a program with the Cumberland Gap National Historical Park to encourage residents to get out and walk the local trails. Each participant agrees to walk 25 miles during a two-month period, record their trails and distances and upon completion of the program will receive a 2.5 inch embroidered patch. Each subsequent year will have a new patch to be earned. Claiborne Medical Center will promote this program to its employees and to the broader community.

#### • Partnership with Claiborne County Health Council

 Claiborne Medical Center will continue its partnership with the Claiborne County Health
 Council to promote school and community walking trails and healthy family activities such as the annual "Race for School Health" 5k race.

#### Conduct Covenant Health Hiking Events with Missy Kane

 Claiborne Medical Center will initiate a quarterly hiking program with Missy Kane. This will be a collaborative effort with Servolution Clinic with information on the hikes provided to both Servolution and Claiborne Medical Center patients and the general public.

## 3. Transportation

#### • Partner with Claiborne County Office on Aging on SMiles (Senior Smiles) Program

As part of the Claiborne Senior Citizen's Advisory Council, Claiborne Medical Center is a
partner in the establishment of SMiles (Senior Smiles), a senior citizen transportation program.
Claiborne Medical Center will continue its partnership and assist with advertising and
fundraising efforts to support the program. Most of the transportation trips are for healthcare
needs.

#### Recruitment of Specialty Physicians to See Patients Locally

Continue to recruit specialists to see patients locally at the Claiborne Medical Center
 Outpatient Specialty Clinic, reducing the need to residents to drive long distances for medical care.

#### • Increase Physician Connectivity

Continue physician connectivity program to further develop an effective referral system between local primary care physicians and physician extenders (physician assistants and nurse practitioners) with specialists who see patients at the Claiborne Medical Center Outpatient Specialty Clinic, so that patients with transportation difficulties can see specialists locally instead of traveling long distances for specialty care.

## 4. Opioid Abuse

#### • Partner with the Claiborne County Health Council on Community Health Symposium

 Claiborne Medical Center will partner with the Claiborne County Health Council to host a community health symposium to educate the public on opioid use/abuse in Claiborne County.

#### • Sponsor Prescription Drug Take-Back Events

 Partner with the Claiborne County Health Department to sponsor drug take-back events at Claiborne Medical Center and at CLMC-sponsored health fairs and events.

#### 5. Dental Care

Claiborne Medical Center chooses not to develop strategies and tactics around the priority of dental care as that is a need not within the hospital's ability to address, either by resources or by expertise.